

\$100 LOCAL PLAN

(Overview)

Some property images (of small-moderately priced properties) posted on the MLS, may not require the full attention to detail, as some of the more lavish style homes on the market, but it is still extremely important to present professionally composed images (for your listing), to show your potential buyers that you care about your profession, and their needs (which can be an emotional process).

Tom Hunter Photography provides an affordable local photography plan specifically for real estate professionals in need of above standard images (in a hurry).

The \$100 LOCAL PLAN offers speed, convenience, and great composition at an exceptional price. By simplifying the location shoot and editing process, image file delivery is easily fulfilled by the end of the day.

The Process:

Tom Hunter will quickly photograph a property, in an hours time, using a profession SLR camera and tripod (without assisted lighting). The images will then be quickly process (in the studio) for overall exposure and white balance correction, and delivered to the client (same day).

How can this process be so quick?

Tom Hunter will capture just one properly exposed image (for each space), using professional gear to stabilize and compose the shot with accuracy. In the studio, Tom Hunter will then use professional editing software to quickly tailor the images to a pleasing exposure, adjust the white balance (image color temperature), size the images for print & MLS output, upload the image files via Dropbox, and email a download link to the client.

Your images will be well composed, and adjusted nicely for overall exposure, and they will look great on the MLS.

The speed and quality of this process can only be obtained by the use of profession equipment and knowledge (from experience, skills and creativity).

If your property images require more attention to detail, please view Tom Hunter Photography's provided "Basic Plan" and "Premium Plan".